



Keynote Title: “Love Your Greatness More Than You Fear Its Price”

Topic: Career Planning, Motivation

Fear, in some fashion, derails more careers than any other single factor. All people have fears, but those with successful careers know how to channel their worry into winning results.

As a *Fortune 500* executive and frequent talent recruiter, Brian McClellan has counseled countless professionals seeking career success. Speaking from his experience as a corporate leader and career advisor, **Brian McClellan** will share what all professionals must do to build a career approach that moves past fear and on to greatness.

Specifically, in this keynote address, the audience will:

- Discover the one trait those with successful careers have in common and how you can build this trait by the truckload
- Learn how to identify the right people (and the wrong ones) to help you on your success journey
- Discover the four steps to developing the mindset of a winner
- Learn the single most important factor to consider when choosing a career
- Learn the one concept that all wildly successful people have mastered
- Learn how to translate great effort into great career success